

# GPA: GATEWAY FOR TRADE



## Piedmont College

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# TODAY'S DISCUSSION

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- GPA Overview
- Economic Impact
- Southeastern U.S. Trade
- Connectivity
- Deeper Water

# DEEPWATER TERMINALS



Garden City  
Terminal



Ocean Terminal



Colonel's Island  
Terminal



Mayor's Point  
Terminal

# SAVANNAH:

- Fourth Busiest Port in the U.S.
- Fastest Growing in the Southeast

PORT	2000	2015	15-Year CAGR
SAVANNAH	948,669	3,737,425	9.5%
VIRGINIA	1,347,364	2,549,270	4.3%
CHARLESTON	1,632,747	1,973,202	1.3%
PT. EVERGLADES	676,760	1,056,524	3.0%



# SAVANNAH OUTPACED EVERY OTHER TOP U.S. PORT IN PAST YEAR

PORT	2014 TEUs	2015 TEUs	ONE-YEAR GROWTH
SAVANNAH	3,346,048	3,737,425	11.7%
VIRGINIA	2,393,038	2,549,270	6.5%
CHARLESTON	1,791,978	1,973,202	10.1%
PT. EVERGLADES	1,029,237	1,056,524	2.7%



Source: AAPA; throughput excluding domestic

# 2<sup>nd</sup> BUSIEST AUTOPORT IN U.S.:

## Port of Brunswick



<u>Top U.S. Autoports</u>	<u>Units</u>
1. Baltimore	760,272
2. Brunswick	658,901
3. Jacksonville	656,599*
4. New York/New Jersey	644,286
5. San Diego	371,949

\*FY 2015

Source: AAPA

# REGIONAL ECONOMIC IMPACT

**Containerized Trade**  
Habersham & 12  
Surrounding Counties

**7,315 TEUs**



**Major Commodities:**  
Textiles  
Proteins  
Automobile parts  
Rubber

# REGIONAL ECONOMIC IMPACT

**Ga. Mountains  
Economic Region**

**18,000 jobs**



**Habersham and 12  
surrounding counties**

# PORT-RELATED BUSINESS

13-County Mountains Region accounts for :

**More than 54,000 tons of cargo in annual trade through Georgia's ports**

Of which, 2,335 tons are frozen poultry

Statewide, poultry production contributes an estimated \$18.4 billion to the state's economy each year.



# PORT CUSTOMERS

From Mountains Region include:



- Kubota Manufacturing
- Pilgrim's Pride
- Wrigley Manufacturing
- Mar-Jac Poultry
- Koch Foods
- Fieldale Farms Corp.
- Capital Lighting Fixture
- OTR Wheel Engineering

# STATEWIDE ECONOMIC IMPACT

**369,163**

Full- and part-time jobs



**\$84.1 billion**  
in sales

**\$33.2 billion**  
in state GDP

**\$20.4 billion**  
in income

Source: \*Terry College of Business, University of Georgia (FY2014)

# SOUTHEASTERN TRADE VIA SAVANNAH

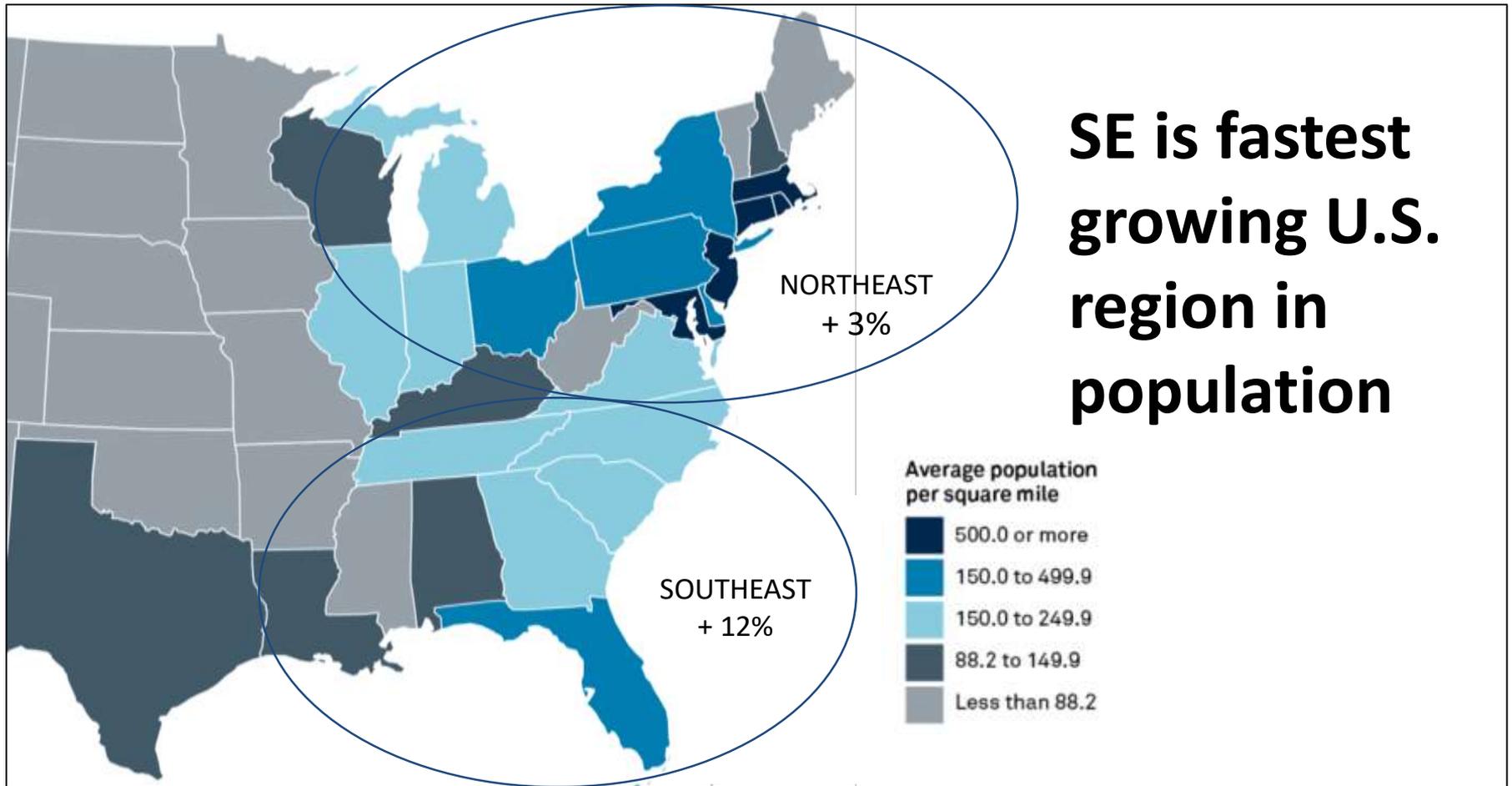
**2.8M**

Total import-export TEUs



STATE	EXPORT	IMPORT	TOTAL
Georgia	223,003	285,730	508,733
Tennessee	84,935	56,378	141,313
Florida	36,889	52,617	89,505
N. Carolina	27,941	59,604	87,545
Alabama	17,693	62,646	80,339
S. Carolina	24,986	48,891	73,877
Virginia	29,927	19,200	49,127
Mississippi	8,860	5,728	14,588
Kentucky	6,452	5,639	12,092
Arkansas	5,040	6,640	11,679
Louisiana	2,703	3,068	5,771
W. Virginia	5	193	198
<b>GRAND TOTAL</b>	<b>1,204,516</b>	<b>1,676,608</b>	<b>2,881,124</b>

Source: PIERs (Loaded Cargo); Company location on the bill of lading.



# POPULATION DENSITY & GROWTH

Northeast population = 120 million

Southeast population = 70 million

10 year growth = + 3% (4 million)

10 year growth = + 12% (7.8 million)

# CONNECTIVITY



# JIMMY DELOACH CONNECTOR

- Funded by Gov. Nathan Deal and Georgia General Assembly
- Provides direct link between ports and Interstates 95 and 16
- Strengthens Savannah's position as gateway to Southeast

**Improves transit times  
and safety for local  
commuters**



# NETWORK GEORGIA



## Inland port strategy

- Reduces long haul truck miles
- Cuts transit costs
- Decreases waste in supply chain
- Greater convenience for port customers



# APPALACHIAN REGIONAL PORT

- Creates a new gateway to Savannah from GA, AL, TN, KY, & beyond
- Helps to win jobs and economic development for Georgia
- Offsets more than 350 truck miles per container
- Will be complete in summer 2018

# SAVANNAH HARBOR EXPANSION PROJECT

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- Project construction has begun
- Will provide annual transportation savings of \$174 million
- Better accommodating today's larger vessels will make U.S. exports more competitive globally

# SAVANNAH HARBOR DREDGING UNDERWAY!



# REVIEW & OUTLOOK

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## **STRONG GROWTH**

Georgia's ports the nation's fastest growing

## **ECONOMIC IMPACT**

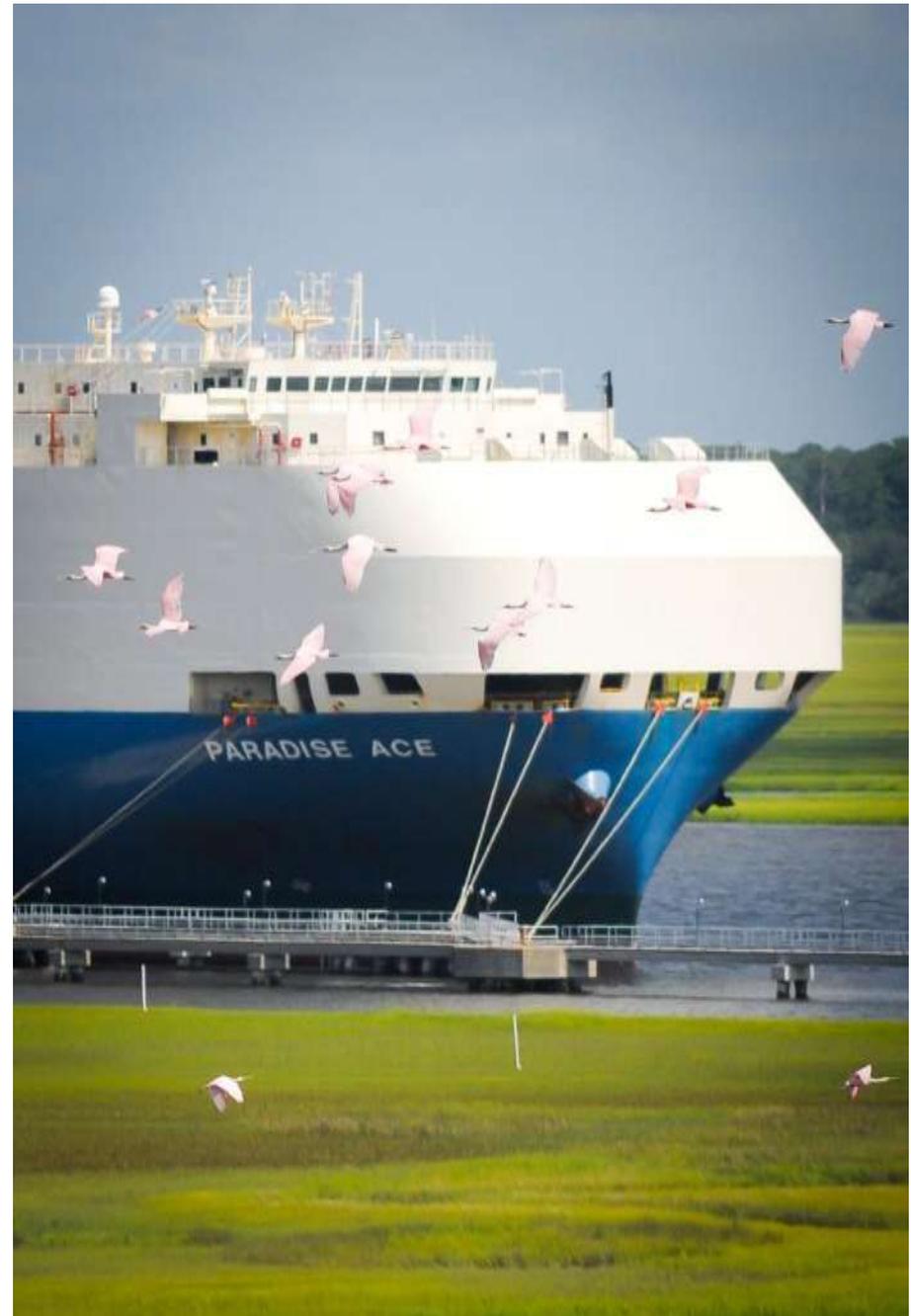
GPA generates nearly 370,000 jobs for the state,  
18,000 jobs for Georgia Mountains Region

## **SOUTHEASTERN TRADE**

Port of Savannah powers business across  
Southeastern U.S.

## **CONNECTIVITY**

Expanding road and rail connections to be  
complemented by deeper water





**THANK YOU**